



SALES AND MARKETING INTERN

Summary

Data Dynamics is searching for a highly motivated business development intern for its growing IT practice. Ideal candidate must be a self starter who can take charge of certain portions of sales and marketing activities of the firm with little training and oversight. In short, candidate will help his/her manager develop and implement firm's strategic marketing plan

Position Detail

- Provide input into firm's strategic sales and marketing plan
- Develop and approve marketing material
- Develop and manage website content and email marketing campaigns
- Make cold calls to prospective clients and introduce them to the firm
- Attend professional network meetings and seek out clients
- Make in person visits to prospective clients and introduce firm's services to them
- Follow up with existing clients and build relationships with them
- Seek out partners whose services and contacts firm can leverage
- Build client database and build sales pipeline

Position Requirements

Must Have

- Candidate must be motivated and self directed
- Candidate must have excellent interpersonal skills
- Candidate must have excellent communication skills, both oral and verbal
- Candidate must enjoy selling with a thick skin for rejection
- Good understanding of sales and marketing in the B2B world
- Excellent follow up skills in all 3 dimensions: in-person, phone, and email
- Very good math and analytical skills
- Bachelors degree in business administration or equivalent

Desired

- 2+ years of experience in a sales environment, preferably B2B
- Prior sales experience a plus
- Understanding of information technology

Interested?

Email your resume to hr@datadynamics-inc.com